

Briton

THE DOOR CONTROL EXPERTS



Merchandising Systems for Maximum Impact

Briton

MAXIMISE YOUR SALES WITH **SPACE-SAVING VISUAL DISPLAYS**

Our innovative, space-optimising merchandising solutions make showcasing Briton products easy in your builders' merchant branch, trade depot or hardware store. From gondola end units and display boards and blocks to counter mats and bespoke displays, our visual systems bring Briton to life.

Whether your store is large or small, we understand you need to make the most of your space. That's why our merchandising solutions are designed to deliver maximum impact with minimal intrusion.





GONDOLA END UNITS

Height - 1655mm
Width - 1000mm
Depth - 402mm

- ✓ Designed to provide flexible display space in store
- ✓ These 1m wide display stands are ideal for gondola ends or sighting next to fire doors or trade counters
- ✓ Low height ensures that good visibility throughout store is maintained
- ✓ Supplied complete with Selection Guides for Briton Door Closers and Exit devices to help customers to choose the product they need for their particular application
- ✓ Designed to display a core range of Briton door closers, exit devices and commercial locks suitable for use on fire doors
- ✓ Incorporates literature holders for displaying Briton literature



Display Board
Height - 1000mm
Width - 600mm

DISPLAY BOARDS & LOCK BLOCKS

- ✓ Demonstrate functionality with limited space
- ✓ Bespoke displays available

PRODUCT SELECTORS & COUNTER MATS

- ✓ Clear, technical information to help your customers select the products they need for their particular application
- ✓ Fixing applications guide
- ✓ Door size chart
- ✓ Certification information

DISPLAY DESIGNS THAT **DELIVER**

MERCHANDISING SUPPORT

We're always here to help you create the maximum impact, motivate your customers, and generate more sales. If you need a bespoke merchandising solution to suit your space and store, our merchandisers will work with you to create the display you need.

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About Allegion

Allegion (NYSE: ALLE) is a global pioneer in seamless access, with leading brands like CISA®, Interflex®, LCN®, Schlage®, SimonsVoss® and Von Duprin®. Focusing on security around the door and adjacent areas, Allegion secures people and assets with a range of solutions for homes, businesses, schools and institutions.

For more, visit allegion.com

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